



© Regina Holliday – Partnership with patient



INTERNATIONAL FORUM

THE ART OF OBSERVATION(HOW ART IMPROVES THE SKILLS OF
HEALTHCARE PERSONNEL)

ROME, NOVEMBER 20-21, 2024

FREE EVENT**SCIENTIFIC DIRECTION****Laura De Gara**

Università Campus-Bio Medico di Roma

Vincenza FerraraVTS Italia association - Sapienza - Uni-
versità di Roma**Michele Guarino**

Università Campus-Bio Medico di Roma

Paolo Pozzilli

Università Campus-Bio Medico di Roma

SCIENTIFIC COMMITTEE**Michele Cicala**

Università Campus-Bio Medico di Roma

Fabrizio Consorti

Sapienza - Università di Roma

Giampaolo Ghilardi

Università Campus-Bio Medico di Roma

Flavio Keller

Università Campus-Bio Medico di Roma

Giampaolo MartinelliSt. Bartholomew's Hospital,
Barts Health London**Liliana Milkova**

Yale University Art Gallery

Joel Katz

Harvard Medical School

Thomas Van Gulik

Amsterdam University Medical Center

Art can play a crucial role in healthcare education, helping to improve the observational skills, communication, empathy and resilience of healthcare workers, thus reducing the risk of stress and burnout.

This International Forum aims to explore the role of art in the Medical Humanities to:

- Advance the training of healthcare personnel in skill development.
- Strengthen the relationship between health professionals and patients.
- Improve the quality of and personalize therapeutic paths.
- Promote well-being and reduce stress among healthcare personnel.

The event also aims to enhance the involvement of cultural heritage, promoting collaboration between the health sector, museums and humanities sectors to develop educational programs with medical and nursing schools and other sectors related to health promotion and care. The goals are to facilitate continued practical training and to deepen awareness of the possibilities and impact of integrating art-based activities into clinical practice.

The Forum will include panels and small group discussions on various methods and approaches in teaching programs, research and evaluation, as well as on the development of partnerships between cultural institutions and schools of medicine and nursing and other international experiences already achieved. Interactive teaching demonstrations will be presented in a museum context, allowing professionals from the health and cultural sectors to actively participate and connect with each other.

Location: November 20th at the Università Campus Bio-Medico di Roma
November 21st at Palazzo Valentini, Via Quattro novembre 119/a - Roma

The event is accredited for Continuing Medical Education (CME).

For information and registrations:

UCBM Academy - Università Campus Bio-Medico di Roma
Via Giacomo Dina 36 - 00128 Roma - Tel. (+39) 06.22541.9300
ucbmacademy@unicampus.it - www.unicampus.it/ucbmacademy

Programme 20th Novembre 2024 – Università Campus Bio-Medico di Roma

- 09:00 Institutional greetings from the representatives of the Metropolitan City and opening speech
- 09:30 Presentation of experiences by national and international speakers on the topic of Art for training in the health area
 - Art and training in the healthcare area in Italy (Vincenza Ferrara)
 - Clinical Methodology and Art (Fabrizio Consorti)
 - Art experience in health sector (Linda Friedlaender)
 - Art and Semeiotics (Paolo Zamboni)
 - The art of observation (Joel Katz, Thomas Van Gulik)
 - Art in Hospital (Giampaolo Martinelli)
 - Art and Dermatology (Massimo Papi)
 - Iconodiagnostic (Paolo Pozzilli)
- 12:00 Lunch
- 14:00 Round table Art and human sciences for training in care
(Flavio Keller, Enzo Grossi, Giuseppe La Torre, Paola Binetti, Liliana Milkova)
- 15:00 Working groups (coordinated by experts)
 - Art and clinical methodology (Fabrizio Consorti)
 - Art for the promotion of well-being and care (Domenica Taruscio)
 - Art for the training of healthcare personnel and the limitation of stress (Giuseppe La Torre, Megan Tjasink)
 - The Cultural Heritage for medical, nursing and health training (Vincenza Ferrara, Christine Bentley, Bernard De Bono)
 - Art and Palliative Care (Gianluca Borotto)
 - Art and Science of Nutrition (Laura De Gara)
 - Iconodiagnostic for the improvement of healthcare skills (Paolo Pozzilli)
- 17:30 Conclusions of the first day

Programme 21th Novembre 2024 – Hall and Museums in Rome

- 09:00 Welcome by the institutions of the Municipality of Rome and opening speech
- 09:30 Practice at museums organized in groups
- 12:00 Lunch
- 14:00 WHO Arts and Health (Christofer Bailey)
- 14:15 Report of the results of the working groups
Visual Thinking Strategies e Medical Education (Philip Yenawine)
Reflections on the meeting
- 17:30 Conclusions of the event

FACULTY



Christofer Bailey



Christine Bentley



Paola Binetti



Gianluca Borotto



Fabrizio Consorti



Bernard De Bono



Laura De Gara



Vincenza Ferrara



Linda Friedlaender



Enzo Grossi



Joel Katz



Flavio Keller



Giuseppe La Torre



Giampaolo Martinelli



Liliana Milkova



Massimo Papi



Paolo Pozzilli



Domenica Taruscio



Megan Tjasink



Thomas Van Gulik



Philip Yenawine



Paolo Zamboni

With the Patronage of:



SIPeM
SOCIETÀ ITALIANA DI PEDAGOGIA
MEDICA



COMMUNITY
**DONNE
PROTAGONISTE
IN SANITÀ**

For information and registrations:

UCBM Academy

Università Campus Bio-Medico di Roma

Via Giacomo Dina 36 - 00128 Roma

Tel. (+39) 06.22541.9300

ucbmacademy@unicampus.it

www.unicampus.it/ucbmacademy